At Junior Certificate level the student can:

**Explain and discuss the elements of the business world with regard to employment, transport and different forms of retailer**

**Learning Targets** - This has been demonstrated by your ability to:

1. Explain what we mean by ‘Work’ and ‘Employment’
2. List the duties of an employer and an employee
3. Describe the different types of groups into which workers fit
4. Name the different people or groups who look after the rights of workers
5. Draw a simple chart following the production and selling of a good
6. Recognise the importance of the different ways in which we transport (move) goods
7. Describe what we must think of when choosing how we transport different goods, e.g. ice-cream and cattle
8. Describe and give examples of the job of a producer, wholesaler and retailer
9. List the different types of retailer and give examples of the goods and services they sell
10. Give examples of how businesses try to sell their goods or services
11. Investigate some goods or services and show why they sell well
12. Survey your class/year group or school to compare some of these popular products

Refer also to: English, Home Economics, Civic Social and Political Education, Art, Maths, Environmental and Social Studies, Information Technology and Computer Software

Work begun | Work in progress | Work completed