



National Drop Everything and Read Challenge

Join us for Ireland's National *Drop Everything and Read* Challenge

12 noon on Friday April 11th 2025

What is Drop Everything and Read (DEAR)?

The entire nation is invited to take time out and to '*Drop Everything and Read*' for 20 minutes at 12 noon on Friday April 11th 2025.

The simple but very effective idea is to promote the importance of literacy and reading for pleasure by having as many people as possible read at the same time on the same day.

Work will be put down, computer screens will be turned off, and everyone will be encouraged to pick up a book, magazine, newspaper, e-book, audio book, etc. and to read quietly, or indeed be read to, for 20 minutes.

The main focus of this national **DEAR** challenge is to draw attention to the importance of reading for pleasure. If reading is to become a lifelong habit, then young people must see themselves as participants in a community that views reading as a significant and enjoyable activity.

DEAR Ambassador

We are delighted to have author and Laureate na nÓg Patricia Forde as our DEAR Ambassador this year. Click [here](#) to see a short video clip of Patricia promoting our 2024 initiative (2025 video coming soon!).



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children's
books
ireland
every child a reader



Poetry
Ireland
Eigse
Éireann



Laureate
na nÓg



When is DEAR celebrated?

The official time and date for DEAR Ireland 2025 is **12 noon on Friday April 11th**.

Can DEAR be celebrated at a different time/date?

Of course. If you cannot participate in **DEAR** at the official date and time, then please register and take time to read on a date and time to suit you. **DEAR** can be celebrated at any time on any day, or better still, every day!

What do I need to do to participate in DEAR?

All those planning to participate in the 2025 National **Drop Everything and Read** Challenge (individuals, families, schools, organisations, companies, etc.) are asked to **register** [here](#)

Then all you have to do is read!

Resources

Registration Form – click [here](#) to register for DEAR 2025

DEAR Photo Frame – click [here](#) to download a promotional photo frame for DEAR

DEAR Poster – click [here](#) to download and display a DEAR poster

Follow the campaign on Twitter (@dear_ireland) and share your comments, photos and video clips on Twitter using the hashtags **#DEARIrI** & **#LetsGetIrelandReading** or email to **dear@jcsplibraries.ie**



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Drop Everything and Read Ambassador 2025

Patricia Forde



Help us to develop a life-long love of reading across the nation by supporting our National **Drop Everything and Read** Challenge on the 11th April 2025.



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